

• DAIVO / ENGINEERING INTELLIGENT SYSTEMS

Ask Your Data A Question. Get The Answer Instantly.

Natural-language analytics on your existing data — plain-English questions, instant charts, and anomaly alerts, no analyst required.

INSIGHT GENERATION FLOW



Your Data



AI Engine



Plain-English
Query



Instant Chart



Anomaly Alert



Dashboard

• OVERVIEW

Executive Summary

EXECUTIVE SUMMARY

Most businesses sit on more data than they ever actually look at — because getting an answer means waiting on a spreadsheet, a report, or an analyst's spare time. DaiVo builds an AI-powered dashboard that connects to your existing data and lets anyone on your team ask a question in plain English and get a chart, a summary, or an alert back in seconds. This brief covers the business case, what's included, our process, and how we keep your data secure.

• FIT CHECK

Who This Service Is For



IDEAL FIT

- ✓ Businesses sitting on sales, ops, or customer data that nobody has time to analyze properly
- ✓ Teams that rely on a single spreadsheet expert to answer basic business questions
- ✓ Owners who want to spot problems and opportunities before they show up in a monthly report



NOT THE RIGHT FIT (YET)

- ✗ Businesses with no structured data source yet (spreadsheets, database, or CRM)
- ✗ Teams that already have a dedicated, well-resourced data/BI function in place
- ✗ Businesses not ready to grant read access to the data they want analyzed

• DIAGNOSIS

The Problem Businesses Face



01

Answers Take Too Long

By the time a report is pulled together, the decision it was meant to inform has already been made.



02

Every Question Needs An Analyst

Simple questions about revenue, churn, or performance all route through the one person who knows the spreadsheet.



03

Dashboards Nobody Actually Uses

Static dashboards show yesterday's chart, not the answer to today's question.



04

Problems Are Found Too Late

Anomalies and drop-offs are only noticed once someone happens to go looking.

THE HIDDEN COST

The real cost isn't the reporting tool subscription — it's the pricing decision made without the churn numbers, the inventory call made without the sell-through data, and the hour a manager spends every week formatting a spreadsheet instead of acting on it.

WHY THIS MATTERS

The businesses that win aren't the ones with the most data — they're the ones who can turn that data into a decision the fastest. If getting an answer takes a meeting, a spreadsheet, and a follow-up email, the data isn't actually working for you. This isn't a reporting problem. It's a speed-to-decision problem.

• BEFORE / AFTER

Traditional Process vs. DaiVo AI Automation

DIMENSION	TRADITIONAL APPROACH	WITH DAIVO
Getting an answer	Request a report, wait days	Ask in plain English, get it instantly
Who can query data	Whoever knows the spreadsheet	Anyone on the team, no SQL required
Spotting problems	Found by accident, after the fact	Flagged automatically as they emerge
Reporting format	Static, outdated by the time it's read	Live charts and summaries, always current
Cost structure	Analyst hours or BI headcount	Flexible, scoped engagement

• THE SOLUTION

How DaiVo Solves It

DaiVo connects an AI analytics layer directly to your existing data — spreadsheets, databases, or CRM — so anyone on your team can type a question in plain English and get back a chart, a number, or a summary in seconds, with anomalies and trends surfaced automatically instead of waiting to be found.

WHAT YOU RECEIVE



A natural-language query interface connected to your real business data



Instant charts, summaries, and breakdowns generated on demand



Automated anomaly detection and alerts for unusual trends



Direct connection to your existing spreadsheets, database, or CRM



A live dashboard for the metrics your team checks most



30 days of post-launch monitoring included from day one

• SCOPE

Complete Feature List

- ✓ Natural-language question & answer interface
- ✓ Automated summaries of trends and performance
- ✓ Connects to spreadsheets, SQL databases & common CRMs
- ✓ Role-based access so teams see only what they should
- ✓ Continuous tuning based on the questions your team actually asks
- ✓ Instant chart and visualization generation
- ✓ Anomaly detection with real-time alerts
- ✓ Live dashboard for key recurring metrics
- ✓ Historical trend analysis alongside real-time data

• IMPACT

Benefits For Your Business

- ⊙ Faster decisions with answers available in seconds, not days
- ⊙ Problems and opportunities surfaced before they cost you money
- ⊙ Clear, data-backed visibility into what's actually happening
- ⊙ No more bottlenecking every question through one analyst
- ⊙ Every team member can self-serve the data they need
- ⊙ Lower cost than hiring a dedicated data analyst

• RESULTS

Expected Business Outcomes

Seconds, Not Days

Time-to-answer drops from a multi-day report request to a single question.

Self-Serve Insight

Anyone on the team can query data directly — no spreadsheet gatekeeper required.

Problems Caught Early

Automated anomaly alerts surface issues before they show up in a monthly review.

Lower Reporting Overhead

Less time spent building reports, more time spent acting on them.

• DIFFERENTIATION

Why Choose DaiVo



Built Around Plain-English Questions

No dashboards to learn or filters to configure — just ask, the way you'd ask a colleague.



Works With Data You Already Have

We connect to your existing spreadsheets, database, or CRM rather than asking you to migrate anything.



Proactive, Not Just Reactive

Anomaly detection surfaces what matters instead of waiting for someone to go looking for it.



We Keep Tuning It

This isn't a one-time dashboard — we refine it as the questions your team asks evolve.

• POSITIONING

What Makes Us Different

Not a Static BI Dashboard

Traditional dashboards show fixed charts. Ours answers whatever question you actually ask, on demand.

Not a Generic Analytics Tool

The system is trained on your specific data and metrics — not a one-size-fits-all reporting template.

Not a Black Box

Every chart and summary shows exactly which data it's drawn from, so you can always trust the answer.

• ENGAGEMENT ROADMAP

Our Implementation Process

1

Discovery

We identify your key data sources and the questions your team needs answered most.

2

Connect

We securely connect the system to your spreadsheets, database, or CRM.

3

Build

We configure the query engine, dashboards, and anomaly-detection rules around your metrics.

4

Test

We run real business questions through the system and validate accuracy.

5

Launch

We go live and monitor performance and accuracy from day one.

6

Optimize

We continuously refine based on the real questions your team asks.



Most AI dashboards are live within **5-10 business days** of the discovery call, depending on how many data sources are connected and how quickly access is confirmed.

- TRUST & OPERATIONS

Security & Data Privacy

- ✓ Encrypted connections to every data source, at rest and in transit
- ✓ You retain full ownership of your data at all times
- ✓ Role-based access controls so people see only what they're permitted to
- ✓ No business data is shared across other businesses or used elsewhere

Reliability & Monitoring

The system is cloud-hosted and monitored continuously — if a data connection drops or a query starts returning unexpected results, we see it and investigate before it affects your team's decisions.

Support, Maintenance & Long-Term Partnership

A data system isn't 'connect once and forget' — new metrics matter, data sources change, and the questions your team asks evolve. We stay engaged after launch to add new sources and refine the system as your business grows.

- QUESTIONS

Frequently Asked Questions

Q. What if the AI misunderstands a question?

The system is trained on your specific data and metrics, and we refine its understanding further using real questions after launch.

Q. How much support will I receive after launch?

Ongoing monitoring and tuning is included from day one, and we stay engaged as your data and metrics evolve.

Q. How secure is my business data?

All connections are encrypted and access-controlled, and you retain full ownership of your data at every stage.

Q. What happens after deployment — do you disappear?

No. We continue monitoring performance and refining the system as your data and questions evolve.

Q. What if my metrics change later?

We update the system whenever your key metrics or data sources change.

Q. Why not just hire a data analyst?

An analyst is a full-time cost and a single point of dependency. DaiVo gives your whole team self-serve access, with ongoing tuning included.

Q. What if my data lives in more than one place?

We connect multiple sources — spreadsheets, databases, and CRMs — into a single place you can query.

Q. Can this scale as my company grows?

Yes — the system is built to handle more data sources, more users, and more complexity as you expand.

Q. How long before I see results?

Most teams are asking the system real business questions within the first week of launch.

Q. Can I control who sees what?

Yes — role-based access ensures each team member only sees the data they're permitted to see.

Q. How is this different from a normal BI tool?

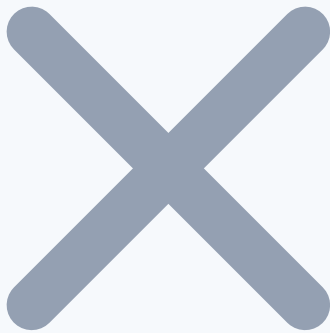
A standard BI tool shows fixed dashboards someone has to build in advance. This system answers whatever question you ask, in plain English, on demand.

Q. Why DaiVo instead of another agency?

We connect the system to your real data, tune it around the questions your business actually asks, and stay engaged after launch — not a generic reporting template.

• REALITY CHECK

Myths vs. Reality



MYTH

AI analytics means losing control over how data is interpreted.



REALITY

Every answer shows exactly which data it's drawn from, so your team can always verify and trust it.



MYTH

This only works if I have a huge, clean dataset.



REALITY

It works with the data you already have today, and gets more valuable as that data grows and improves.

OUR COMMITMENT

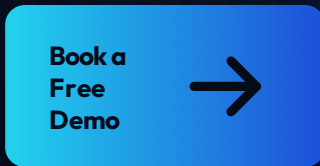
We commit to connecting a system that genuinely reflects your business questions, staying engaged as your data and metrics evolve, and being transparent about exactly where every answer comes from.

Every day a question sits unanswered because a report hasn't been pulled yet is a decision made later than it should have been. Let's make sure your team gets the answer the moment they need it.

• AI DATA DASHBOARD

Ready to get instant answers from your own data?

See it answer real questions from your business — no commitment required.



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Website



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